

Over  
**100**  
street papers



in  
**35**  
countries

Published in  
**25**  
languages



Our network in numbers

**8,750**  
vendors sell street  
papers at any one time



**20,500**  
vendors earn an  
income by selling  
street papers each year



**1,850**  
volunteers support our  
global movement

Every month, vendors  
collectively earn

**£2  
Million**



**19.4 Million**  
street papers were sold  
across the world  
in the past year

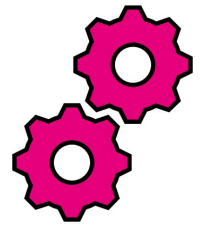


**4.6  
Million**  
readers worldwide

That's a grand total of  
**£24.2 Million**  
in the pockets of vendors every year



# INSP Support



## INSP Hub

The 'Guides and Resources' service has gone from strength to strength since being launched on the INSP Hub in 2017; giving street paper staff access to a treasure trove of street paper knowledge and expertise. In 2018-19, there were **519** downloads of resources by INSP members in **36** countries, and new resources continue to be added on a regular basis.



# 96

resources available



# 78

street papers have used resources



# 138

unique users

*"The Hub is absolutely the first port of call that we use when we're thinking about developing our organisation. We're at a stage where we are slowly transitioning from a start-up to a more established organisation, so our focus has also really changed over the years. Having access to the Guides and Resources means that we don't have to reinvent the wheel constantly. It is a major time saver. The breadth of material available is so comprehensive that we've actually printed most of the documents to be used as a reference library - I regularly leaf through them to generate new ideas, but we've also incorporated them as a part of the training for our new staff members."*

Janne Hukka, Chief Executive Officer, Iso Numero, Finland

## News Service

Our online editorial service is delivered through the INSP Hub, providing editorial support and resources to street papers to build their capacity and quality, and increase vendors' sales.

In 2018-19 we collated, edited, translated and uploaded a total of **606** articles through our News Service. **71%** of our members published over **2.5 million** words of content free of charge, including **1,971** stories. Our team of around **128** translators volunteered their time to do **339** translations for the network, in INSP's **25** languages.

## Highlights

### INSP Vendor Playlist: Street paper vendors on their favourite songs and what they mean to them

INSP is uniquely placed to create globe-spanning features reflecting the personalities and attitudes of street paper vendors. For this year's vendor-centric Christmas News Service feature, we asked vendors to pick a song and tell the story of why it means so much to them. What resulted was a cross-platform, multimedia feature and playlist that was ultimately downloaded by 38 street papers in 22 countries, and featured contributions from around 100 vendors.



## “The experts in homelessness are the people working on the ground” – L’Itinéraire vendors’ exclusive interview with Canadian Prime Minister Justin Trudeau

Bringing people in positions of power face-to-face with vendors to answer their most frank and pertinent questions is something becoming more prevalent across the network. Vendor interviews, such as the one conducted between a group L’Itinéraire vendors and Canadian Prime Minister Justin Trudeau, offer a unique insight into views and policies that may not be touched upon by the average journalist, as well as a chance to see marginalised people stand on the same level as those at the tip of society.



## Hus Forbi vendors experience new Danish anti-homelessness laws banning rough sleeping

Street papers have always been at the vanguard of reporting issues unique to the homeless community, but this year that took on extra importance as vendors found themselves caught up in growing animosity towards those people living on the fringes of society. From sweeping criminalisation tactics utilised by the Danish and Hungarian authorities against the homeless populations of urban areas, to bubbling anti-migrant sentiment in northern Italy, street papers were there to write about, and advocate for, the issues affecting their vendors.



## “I’ve always loved the underdog” – An interview with country star Dolly Parton

The News Service allows interviews with important and famous people to reach parts of the world that may not usually have that kind of access. Nashville’s *The Contributor* took advantage of their proximity to one of the most vibrant musical scenes in the world to speak to country star Dolly Parton. Other recognisable names popping up and travelling round the street paper network this year include Robert De Niro, Jordan Peele, Irvine Welsh, Andy Murray and many more.



*“When The Big Issue Korea was founded nine years ago, we had a tendency to depend on people’s good heart for increasing the number of sales. We recognised that we needed a different attitude. Since then, we have tried to develop the quality and contents of our magazine, and have now broken our sales records two years in a row. Through the INSP Global Street Paper Summit held in Glasgow last year, we developed a greater understanding of the INSP News Service and this helped us towards this spectacular result. The reason we utilise the service is so we can spread voices from the other side of the world, as well as to deal with the various topics we are interested in editorially in greater depth and detail. The News Service also allows us to show our readers that The Big Issue Korea is connected to street papers all over the world. We are aiming to be even more passionate about utilising, and contributing to, the News Service and working generally with INSP in the near future. We also hope street papers throughout the network find stories from The Big Issue Korea to be a passage to the world.”*



Hyunmin Park, Editor-in-Chief, The Big Issue Korea, South Korea

## Translation Service

**339**  
translations completed  
for members

**128**  
translators

**27**  
different language  
combinations

Alongside our network of volunteer translators, we continue to work closely with non-profit organisation *Translators Without Borders* who provide us with high-quality translations across various language combinations.

*"As a street paper, we have no budget for foreign correspondents, and so it is incredibly valuable for us to inform our readers about international politics and developments through articles from other street papers. The INSP translation service makes this possible. Since we don't have the resources to do the translation ourselves, the translation service is a great help."*

Sylvia Rizvi, Editor, Trott-War, Germany

## Growing the network

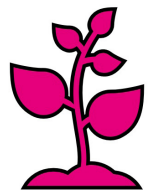
### Start-up support

As well as supporting established street papers, we also provide support to street papers in the start-up stages.

We offer access to the INSP Hub to prospective and start-up street papers, offering resources and editorial content to support publication of the first issue.

In 2018-19, we received **10** start-up enquiries from **5** countries.

**3**  
new members  
in 2018-19



## Regional development and support

Over the course of the past year it's been heartening to see members driving ideas for working together, sharing ideas and supporting each other too.



Some examples of this regional support and networking include US street papers working together on coverage of Homeless Persons' Memorial Day and the Asia-Pacific street papers holding a mini-summit in Osaka [pictured above].

### INSP North America

In February we announced a new project in North America, supported by Seattle street paper *Real Change*. With increasing demand on INSP, this new project, along with other member-led networking and collaboration, will help to increase capacity and engage members in using INSP services.

*"The goal is to support street papers in both North America and throughout the entire network. We believe that by acting locally, and thinking globally, we can collectively create capacity for all street papers."*

Israel Bayer, INSP North America



# INSP Summit



Glasgow 2018

In August 2018, the Global Street Paper Summit returned to INSP's home city of Glasgow in the UK.

Over the three-day event, the programme focused on a range of topical issues and gave street paper staff the opportunity to meet with colleagues from around the world, to learn from each other, share experience and form partnerships.



- Keynote addresses from journalist and activist, Sunny Hundal; and Professor of Housing and Social Policy at Heriot Watt University, Suzanne Fitzpatrick.
- A digital trends panel discussion, chaired by Glasgow Caledonian University's Julie Adair, on how the media industry is changing to utilise digital storytelling.
- A third year of 'INSP Talks' presentations – this time with a focus on social enterprise – showcasing street paper innovations from Greece, Norway, the UK and the USA.
- A snapshot of the current state of the network, with INSP survey data analysis presented by an independent expert.
- 100% of delegates said they were inspired by the Summit, and 94% said they had gained new ideas.



*“As the only staff member of my street paper, the INSP Summit is an invaluable experience, providing me direct contact with other street paper colleagues, and showing our shared goals. I learn about what works and what doesn’t, and leave the conference refreshed, re-energised, and motivated. Sometimes street papers can be really hard, and the work can be overwhelming; the Summit helps me see the greater purpose and effects of street papers. And it truly helps give me the motivation I need for the following year and the struggles to come.”*



**Emily Taylor, Director, One Step Away, USA**

## Delegate Feedback

*“The Summit is important for me because it allows me to contextualise the work we do as part of an international movement, and motivates me to push harder to make the paper successful and beneficial to our vendors.”*

**Quiver Watts, Editor,  
Street Sheet, USA**

*“The Summit is an excellent opportunity for sharing good practices, different concepts, approaches and successful strategies for the development of street papers and programmes related to vendors and their involvement.”*

**Aneta Risteska, Editor, Lice v Lice,  
North Macedonia**



# INSP Awards

The 2018 Awards celebrated street paper achievement and innovation, with 11 categories highlighting the best features, covers, projects and campaigns across our international network.

**275**  
entries

**49**  
participating  
members

**27**  
countries

A record number of entries were received for the 2018 INSP Awards.

The winners were announced at a ceremony in Glasgow's Crowne Plaza Hotel, during the Global Street Paper Summit. 11 awards were presented across the various editorial and impact categories.



**Best Cover**



**2018 Winners**

**Best Photograph**



*Surprise, Switzerland. Photo: Mario Heller.*

# #VendorWeek



#VendorWeek celebrates the 9,000 street paper vendors around the world who are using their local street paper to work themselves out of poverty.

Through the innovative use of social media and celebrity supporters – as well as close collaboration with our 100+ street paper members in 35 countries – #VendorWeek challenges perceptions of homelessness and poverty.

It also raises the profile of INSP and street papers around the world, engaging a new audience of readers, and increasing sales at a traditionally quiet time of year.

## 2019 Highlights

**48**

participating  
street papers

**25**

countries

- We created a crowd-sourced video featuring 28 papers from 19 countries, starring vendors from across the globe “waving” at each other across split screens, celebrating the diversity and international reach of the street paper movement.

**4,342**  
video views



**608**

reactions, comments and shares



- Impressive social media impact of the #VendorWeek hashtag:

**850**  
contributors



**1,608**  
tweets



**21.5 Million**  
timeline deliveries

- Resources created and shared amongst the network, including a #VendorWeek poster and INSP infographic, which were translated and used in print and on social media by many street papers.



*“#VendorWeek is a great way of creating awareness of the importance and vitality of the street paper movement worldwide. L’Itinéraire is proud to be part of an effective and unique solution aimed at empowering the homeless and those at risk of homelessness. Our team and vendors are strengthened by our sense of belonging to a group of organisations like ours who work towards making the world a more just and better place for all.”*

Josée Panet-Raymond, Editor-in-Chief, L’Itinéraire, Canada



# Funders, partners and people



Our work is made possible through generous contributions from a range of supporters, including both financial and in-kind support from trusts and foundations, government agencies, media, business and individual donors and supporters.

We are very grateful for this support.

## Our 2018-19 partners:

**Government, trusts and foundations:** Glasgow City Council | Moondance Foundation | Sätilla Foundation | Scottish Government | Souter Charitable Trust | Stavros Niarchos Foundation | The Allan & Nesta Ferguson Charitable Trust

**Companies and Organisations:** BISS | Crowne Plaza Glasgow | Equator | FreshSight | Invisible Glasgow | Morton Fraser | Surprise | Tangent Graphic | The Big Issue UK | The Lighthouse | Translators Without Borders | VS + YO Design

**INSP Supporting Members:** BISS | Hinz&Kunzt | Surprise | The Big Issue Australia | The Big Issue Taiwan

**Media:** BBC Scotland | Inter Press Service | Photographers for Hope | The Conversation | The Herald & Times Group | The Seattle Times | Thomson Reuters

**Individuals:** Julie Adair | Sara Bakhaty | Allan Black | Severin Carrell | Rebecca Curran | David Duke MBE | Becky Duncan | Sallyanne Duncan | Suzanne Fitzpatrick | Arun Gandhi | Belinda Goldsmith | Angela Haggerty | Helen Harvey | Peter Houston | Sunny Hundal | Jamie Jefferson | Emily Macinnes | Iain Meiklejohn | Sarah Murdoch | Mark Neil | Mariane Pearl | Elizabeth Partyka | Euan Ramsay | Cat Schaupp | Victor Spence | Freek Spinnewijn | Andrew Stevenson | Jonathan Sutton | David Tovey | Will Tyler-Greig | Bruce Waddell | Petra Wetzel

## Staff and Volunteers

**Chief Executive:** Maree Aldam  
**Operations Manager:** Zoe Greenfield  
**Communications & Marketing Officer:** Craig Laurenson  
**Content & Editorial Officer:** Tony Inglis  
**Projects Assistant:** Niamh Rae

**INSP North America:** Israel Bayer

We were also supported by a global network of **128** regular volunteer translators who supported our member services across **25** languages.

## Board of Directors

**Chair:** Fay Selvan (UK)  
**Treasurer:** Steven Persson (Australia)  
**Secretary:** Paola Gallo (Switzerland)  
**Director:** Timothy Harris (USA)  
**Director:** Thiago Massagardi (Brazil)  
**Director:** Sarah Britz (Sweden)

INSP's board are elected representatives of our network. In 2018-19 they attended **six** board meetings, and also provided strategic support in a range of areas. Over the course of the year, the board members volunteered nearly **700** hours between them.

## Ambassadors

**Eva Bolander** (Lord Provost of Glasgow)  
**Paulo Coelho** (Brazilian Author)  
**Mariane Pearl** (French Journalist)  
**Jon Snow** (Newscaster, Channel 4 News)  
**Irvine Welsh** (Scottish Author)

*"Street papers are more important and pertinent than ever. We are a changing, possibly failing society and economy, and homelessness is a major barometer of that."*

Irvine Welsh