

Over
100
street papers



in
34
countries

Published in
24
languages



Our network in numbers

9,300
vendors sell street
papers at any one time



21,000
vendors earn an
income by selling
street papers each year



2,000
volunteers support our
global movement

Every month, vendors
collectively earn

**£2
Million**



20 Million
street papers were sold
across the world
in the past year

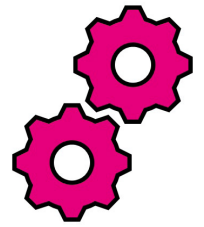


**5
Million**
readers worldwide

That's a grand total of
£24 Million
in the pockets of vendors every year



INSP Support



INSP Hub

A new 'Guides and Resources' service was launched on the INSP Hub in 2017, giving street paper staff access to a treasure trove of street paper knowledge and expertise.



65

resources available



61

street papers have used
resources



89

unique users

"Having access to these Guides and Resources have helped steer our Research and Development Committee to identify the best strategies for fundraising, applying for grants, reaching out to corporate sponsors, and gaining support from our local officials."

Jeff Hertz, Founder, Two Way Street, USA

"I have found the INSP Hub Resources very useful, and it helps to reinforce the idea that our vendors are part of a global movement of street papers promoting social trading and opportunity. As a team we faced a particularly challenging situation recently and it was reassuring that our policies are in line with other street papers."

Carolyn Russell, Sales and Outreach Worker, The Big Issue, UK

News Service

Our online editorial service is delivered through the INSP Hub, providing editorial support and resources to street papers to build their capacity and quality, and increase vendors' sales.

In 2017-18 we collated, edited, translated and uploaded a total of **1,099** articles through our news service. **77%** of our members published almost **two million** words of content free of charge, including **1,952** stories. Our team of around **129** translators volunteered their time to do **356** translations for the network, in INSP's **24** languages.

Highlights



Interview with #MeToo founder Tarana Burke

It is fitting that one of the most popular stories to appear on the News Service this year was Swedish paper Faktum's interview with Tarana Burke, the founder of the #MeToo movement. Women being empowered to come forward and tell their personal stories of misogyny, sexual harassment and abuse is the most momentous breakthroughs of the last 12 months, and to see that reflected in the pages of 18 publications across 11 countries shows that street papers are on the cutting edge of the biggest stories in world news.



The Buddhist kung fu nuns taking their message of empowerment to women and girls across the world

INSP was lucky enough to be invited along to the Thomson Reuters Foundation annual human rights and trafficking seminar, Trust Conference. While there, we spoke to the Drukpa nuns, who practice and teach kung fu to women as a form of self-defence, and carry out heroic humanitarian work in their native Nepal and surrounding regions. Bringing alternative stories to their audiences is what street papers' editorial teams do best, and INSP's independently sourced content went a long way this year in helping fulfil that.



Interview with tennis star Novak Djokovic

Circulating interviews with world famous names across the street paper network is an integral part of what makes the News Service a success. This year multiple grand slam winning tennis star Novak Djokovic was just one of those individuals, after Liceulice, from his home country in Serbia, was able to sit down with him for an in-depth chat about the transformative power of sport and his values as a role model.



Vendors from across the INSP network look back on the highs and lows of 2017

Once or twice a year, the News Service ties the entire street paper community together with a collective editorial piece focusing on the lives of the vendors for whom our movement exists. As 2017 turned into 2018, 25 street papers in 12 countries published our #VendorMoments series, in which vendors gave their personal reflections on the year just past.



"In just two years, Iso Numero has grown from a quarterly magazine to a monthly magazine. We produce a top-class magazine with 52 pages, and we know that the content of the magazine matters when people make the decision to buy it. INSP provides us with articles of the quality that we like. Superstar interviews with a street paper point of view, or essays about homelessness and the societies we live in. We have published interviews with international media persons to whom other media in Finland would not have access to. We are very thankful to the whole INSP community because without them we would not be at the stage we are at the moment!"

Hannele Huhtala, Editor-in-Chief, Iso Numero, Finland

Translation Service

324

translations completed
for members

129

translators

22

different language
combinations

Alongside our network of volunteer translators, we continue to work closely with non-profit organisation *Translators Without Borders* who provide us with high-quality translations across various language combinations.

"As a street paper, we have no budget for foreign correspondents, and so it is incredibly valuable for us to inform our readers about international politics and developments through articles from other street papers. The INSP translation service makes this possible. Since we don't have the resources to do the translation ourselves, the translation service is a great help."

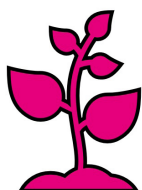
Sylvia Rizvi, Editor, Trott-War, Germany

Start-up Support

As well as supporting established street papers, we also provide support to street papers in the start-up stages.

We offer access to the INSP Hub to prospective and start-up street papers, offering resources and editorial content to support publication of the first issue.

In 2017-18, we received **nine** start-up enquiries from **six** countries.



3

new members
in 2017-18

"As a new street paper that has been operating almost entirely on volunteer labour, it has been a tremendous help being able to access the Guides and Resources made available by INSP. Having access to all of this information and best practices has kept us from having to reinvent the wheel to get our own paper started, and we greatly appreciate all of the institutional wisdom shared by leaders in this movement."

Jeff Hertz, Founder, Two Way Street, USA

Street paper exchanges

In 2017, we organised a series of learning exchanges where emerging street papers undertook a week-long placement at a well-established street paper, observing and learning about key areas of street paper operations and development.

Six street papers took part in the first round of placements with interest from across the network in this kind of intensive learning support.

"If it wasn't for the generosity of INSP and the willingness of street papers around the U.S. to share their knowledge and guidance with us, I don't think Curbside would have come to fruition in Oklahoma. Being a part of this network of support gives us hope that our paper can one day grow to imitate the success of papers like Street Roots, The Contributor, Real Change, and other inspirations in the street paper community. Thanks for making this trip possible!"

Ranya O'Connor, Director, The Curbside Chronicle, USA

INSP Summit



Manchester 2017

In August 2017, we partnered with Big Issue North to bring the INSP Summit to Manchester, UK.

Over the three-day event, the programme focused on a range of topical issues and gave street paper staff the opportunity to meet with colleagues from around the world, to learn from each other, share experience and form partnerships.



- Keynote addresses from author and epidemiologist Professor Richard Wilkinson; economist Neil McInroy; and UK DrugWatch co-ordinator Michael Linnell.

- A second year of 'INSP Talks' – showcasing street paper innovations from Australia, Serbia, Sweden and USA.

- Sell-out Street Noise fundraising gig at O2 Ritz Manchester, featuring singer-songwriter Frank Turner.

- Dinner catered by The Real Junk Food Project, with a talk from founder Adam Smith.

- **98.2%** of delegates said they were inspired by the Summit, and **96.4%** said they had gained new ideas.

2017 Delegates



"The INSP Summit provides street paper editors, directors and staff the invaluable opportunity to connect with others in our field. While each paper has its own unique structure, content and challenges, communicating with each other revealed that all of us face very similar issues when it comes to curating interesting content, supporting vendors and getting the public behind what we do. Besides inspiration for our work, the Summit helps to squash the feeling of isolation that can sometimes come along with this work."

↑
Amelia Knisely, Editor, The Contributor, USA

Delegate Feedback

"It was a Summit which widened your horizons, inspired you, and gave you answers to questions you had."

Erik Kapsdorfer, Social Worker, Nota Bene, Slovakia

"Great way to be inspired with new approaches, models and concept of working in the street paper field."

Nikoleta Kosovac, Program Co-ordinator, Liceulice, Serbia

INSP Awards

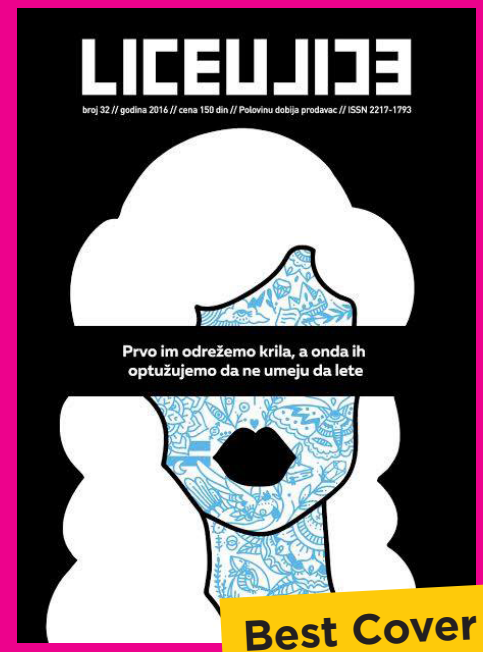
The 2017 Awards celebrated street paper achievement and innovation, with 11 categories highlighting the best features, covers, projects and campaigns across our international network.

234
entries

41
participating
members

The winners of the 2017 INSP Awards were announced at a ceremony in Manchester's Bridgewater Hall, during the Global Street Paper Summit. 11 awards were presented across the various editorial and impact categories.

INSP's former Honorary President Serge Lareault was also presented with a Lifetime Achievement Award for his services to the street paper movement.



2017 Winners

Best Photograph



Real Change, USA. Photo: Alex Garland.

#VendorWeek



#VendorWeek celebrates the 9,000 street paper vendors around the world who are using their local street paper to work themselves out of poverty.

Through the innovative use of social media and celebrity supporters – as well as close collaboration with our 100+ street paper members in 34 countries – #VendorWeek challenges perceptions of homelessness and poverty.

It also raises the profile of INSP and street papers around the world, engaging a new audience of readers, and increasing sales at a traditionally quiet time of year.

2018 Highlights

46

participating
street papers

24

countries

- We created a crowd-sourced video featuring 27 papers from 16 countries, starring vendors from across the globe “passing around” editions of their magazines, celebrating the diversity and international reach of the street paper movement.

3,474
video views



403
reactions, comments and shares

- Impressive social media impact of the #VendorWeek hashtag:

864
contributors

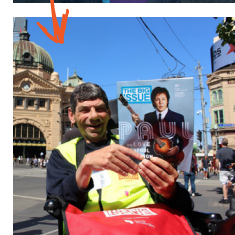


1,881
tweets



11 Million
timeline deliveries

- Resources created and shared amongst the network, including a #VendorWeek poster and INSP infographic, which were translated and used in print and on social media by many street papers.



"This event, and INSP's work, shows vendors and street papers that they are not alone – that they're part of a global network of people, all building toward a world without poverty and homelessness. Knowing we're all in this together makes the daily grind feel a lot more hopeful."

Jessica Hannon, Executive Director, Megaphone, Canada

Funders, partners and people



Our work is made possible through generous contributions from a range of supporters, including both financial and in-kind support from trusts and foundations, government agencies, media, business and individual donors and supporters.

We are very grateful for this support.

Our 2017-18 partners:

Government, trusts and foundations: Embassy of the Kingdom of the Netherlands in London | Glasgow City Council | Manchester City Council | Scottish Government | Stavros Niarchos Foundation | The Allan & Nesta Ferguson Charitable Trust | The Fugitive Foundation

Companies and Organisations: Big Issue North | BISS | digitcreative | Jurys Inn Manchester | Marketing Manchester | Morton Fraser | O2 Ritz Manchester | Photographers for Hope | Tangent Graphic | The Bridgewater Hall | The Real Junk Food Project | Translators Without Borders | VS + YO Design

INSP Supporting Members: BISS | Hinz&Kunzt | Surprise | The Big Issue (UK) | The Big Issue Australia | The Big Issue Taiwan

Media: Inter Press Service | Open Democracy | The Conversation | The Herald & Times Group | Thomson Reuters

Individuals: Gemma Correll | Belinda Goldsmith | Angela Haggerty | Martin Hamer | Peter Houston | Marie Macklin CBE | Mark Neil | Helen Pidd | Victor Spence | Freek Spinnewijn | Andrew Stevenson | Jonathan Sutton | David Tovey | Frank Turner | Will Tyler-Greig | David Walker | Anna Wang | Pamela Welsh | Christine Wilson | Yolander Yeo

Staff and Volunteers

Chief Executive: Maree Aldam
Operations Manager: Zoe Greenfield
Communications & Marketing Officer: Craig Laurenson
Content & Editorial Officer: Tony Inglis
Projects Assistant: Niamh Rae

We were also supported by a global network of **129** regular volunteer translators who supported our member services across **24** languages.

Board of Directors

Chair: Fay Selvan (UK)
Treasurer: Steven Persson (Australia)
Secretary: Paola Gallo (Switzerland)
Director: Timothy Harris (USA)
Director: Thiago Massagardi (Brazil)
Director: Sarah Britz (Sweden)

INSP's board are elected representatives of our network. In 2017-18 they attended **seven** board meetings, and also provided strategic support in a range of areas. Over the course of the year, the board members volunteered nearly **700** hours between them.

Ambassadors

Jon Snow (Newscaster, Channel 4 News)
Irvine Welsh (Scottish Author)
Mariane Pearl (French Journalist)
Paulo Coelho (Brazilian Author)
Eva Bolander (Lord Provost of Glasgow)

A special thank you to **Serge Lareault**, who stood down as INSP's Honorary President after three years.

"Street papers are more important and pertinent than ever. We are a changing, possibly failing society and economy, and homelessness is a major barometer of that."

Irvine Welsh